

## NIIT, An Eminent Name In Edu Sector, Gets Listed In Top 100 Franchise List

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### The Growth Story

Established in 1981, NIIT conceived a franchising model in IT education for the first time, setting up nine centres by 1987. Since then, the company has not looked back and is heading towards the journey of success endlessly.

Once started to help the nascent IT industry overcome its human resource challenges, NIIT has now grown up to be one of the world's top leading talent development organizations.

In 2006, IT services business was demerged into a separate entity known as NIIT technologies.

NIIT has recently acquired 'Element K', a leading provider of learning solution in North America. This acquisition has paved the way for further expansion of their business across the world.

Furthermore, this acquisition has given the company a global reach through combined presence and reputation in 32 countries, whereby access to global learning solutions can be availed with local support.

### Major Lines of Business Worldwide

A multifaceted company NIIT has different domains in which its business has flourished tremendously. It has three main lines of business worldwide, namely, Corporate Learning Group (CLG), Skills and Career Groups (SNC), and School Learning Groups (SLG).

**Corporate Learning Group (CLG):** It offers Management Training Services (including custom curriculum design, learning administration, learning delivery, strategic sourcing, learning technology and advisory services).

**Skills and Career Groups (SNC):** This focuses on offering employability skills to learners (learning programs in soft skills, business process excellence, retail sales enablement, vocational skills, digital media marketing, new age IT, banking, insurance, executive management and BPO/KPO training).

**School Learning Groups (SLG):** It offers tools and products for technology based learning to government and private schools in India (including interactive classrooms, Math Lab, IT Wizard programs and Quick School ERP software).